



ATENEUM DE MANILA UNIVERSITY
UNIVERSITY COMMUNICATION AND
PUBLIC RELATIONS OFFICE

REQUEST FOR POSTING OF LED/KATIPUNAN FENCE ADVERTISEMENT
(DESIGN c/o REQUESTING OFFICE)

TO Communications Director

Date

FROM (Name, Position Title, Office)

CONTACT NUMBER

FORM OF ADVERTISEMENT:

LED Ad

Tarpaulin

DURATION OF ADVERTISEMENT:

Event/Activity Background:

Terms of Engagement

The LED ad/tarpaulin design should be submitted 5 working days before the start date of advertising. For LED ads, videos must be exactly 15 seconds in length and must meet the following criteria: 640 x 480 pixels, 150 dpi, wmv file extension. All requests are subject to the approval of the UCPRO Creative Head and Director.

Unit Head Approval (Requesting Office): _____