Ateneo School of Government
The Graduate School of Leadership and Public Service

KNOWLEDGE AND PRACTICE AREA: POVERTY | YOUTH LEADERSHIP AND SOCIAL ENTREPRENEURSHIP

iChange Youth Leadership and Social Entrepreneurship Seminar Workshop

OBJECTIVE
Introduce Social Entrepreneurship to youth leaders; equip college students with the necessary skills in crafting a social enterprise business plan and to inculcate a valuable lesson to the youth leaders and their community of making sustainable efforts for the country.

OUTPUTS
1. Partners and Participants. Gather different partners (government units and institutions and schools) across the country to look for at least 25 up to 40 participants for each seminar workshop.

2. Modules and Training Presentation. Develop and implement training modules and presentations on leadership and social entrepreneurship that will equip the participants with knowledge and skills to be able to create a project proposal for their respective communities.

3. Database of project proposals. Document and prepare a report on the different social plans that the participants have made.

4. Post-training system and database. Via social media and other means, communication is kept among all participants—as a venue for networking and for project monitoring and improvement.

Project Period: October 2011 to February 2012

Funded by Office of Senator Francis Pangilinan

The Ateneo de Manila University-School of Government, in partnership with the Office of Senator Francis Pangilinan and the Kaya Natin! Movement for Good Governance and Ethical Leadership conducts iCHANGE: Youth Leadership and Social Entrepreneurship Seminar Workshop – seminar workshop that introduces good governance and leadership in youth through social entrepreneurship.

The program is conducted in different areas in the country, tapping different partners such as local government units and schools to gather participants for the training program.

It is a two-day seminar workshop that introduces Social Entrepreneurship (what is it; how does it create social change and among others) to college students as they are also trained and guided to craft their own social enterprise business plan.

It seeks to give them the basic tools on how to develop innovative programs that address social problems (e.g., education, environment, public health, etc.) in the country.

The participants are composed of 25-40 college students that are interested in business and development work. They are divided into 5-8 groups (with 5-6 members each) at the end of the training program to present a social enterprise business plan before a group of panelists that will give comments and suggestions on how the plans can be further improved.

Ongoing partnerships are with the Office of the Vice Mayor of Quezon City, Office of the 1st district of Marikina. Upcoming partnerships on the other hand are with the schools such as Far Eastern University and University of St. La Salle in Bacolod.

Hopefully in the long run, the goal is to look for promising social enterprise business plans that can be funded by the different partners.

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