
FIN 122: INVESTMENT BANKING

Course Objective: To introduce students on the multi-facet areas of investment banking, including the role of investment bankers and services offered, the deal structure, as well as prevailing legal and industry framework in which investment banking operates.

Course Description: The course describes some of the specialized areas of investment banking with emphasis given on bonds and stock underwriting, as well as on special topics relating to securitization and privatization.

Course Materials: Hand-outs and case materials to be distributed from time to time

Teaching Methodology:

- 1) Discussion on required readings
- 2) Deal team presentation
- 3) The case method

Rationale for the Case Method:

The case method attempts to mimic actual business situation through a “case story”. Through cases, students are provoked to actively analyze facts and explore alternative courses of action. Sharing responsibility of acquiring, analyzing and evaluating information are done among students, while oral communication skills are further improved through classroom give-and-take.

Course Outline and Timetable:

- Review of basic financing principles and overview of investment banking
- Service functions and changing structure of investment banking
- Inside the deal and its mechanics
- Commercial paper underwriting and debt rating agencies
- Corporate bond underwriting
- Convertible bond underwriting
- Preferred stock underwriting and pricing
- Common stock underwriting and pricing
- Special Topic : Asset Securitization
- Special Topic : Privatization
- Investment Houses in the Philippines / Regulatory Framework

GRADING OF FINAL GRADES:

Individual class participation	10%
Deal team class participation	30
Final examination	20
Deal team presentation	40
Total	<u>100%</u>

FINAL GRADE EQUIVALENT:

A	3.76 to 4.00
B+	3.31 to 3.75
B	2.81 to 3.30
C+	2.31 to 2.80
C	1.81 to 2.30
D	1.00 to 1.80
F	Below 1.00